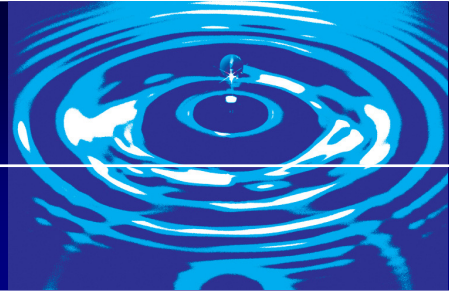


# Potentials Realized

Coaching, Training and  
Consulting Services



## Group Coaching Intensive - 2014

Saturday/Sunday April 5-6, 2014 - Toronto

Thursday July 10 and Friday July 11, 2014 - Huntsville, Muskoka

Saturday/Sunday November 1-2, 2014 - Toronto

As a leader in the field of Group Coaching, Jennifer Britton, author of **Effective Group Coaching** (Wiley, 2010) and **From One To Many- Best Practices for Team and Group Coaching** (Jossey-Bass, 2013) offers a two day in-person intensive group coaching skills training program.



The program fuses the essentials, foundations and principles of one of the quickest growing areas of the coaching profession - group coaching - with the opportunity for you to refine and practice group coaching skills. This program is for coaches who are keen to learn more about the **techniques, skills and practice of group coaching**. *Skills learned in the program are also transferable to the team coaching context.* This is an intensive small group learning experience and typical group size is **6-12 coaches**.

### This is an experiential, hands-on program, designed for coaches to:

- Gain a deeper understanding of what group coaching is how it differs and is similar to 1-1 coaching, team coaching, workshops and retreats;
- Explore how their current coaching skills can be adapted for the group and team coaching contexts;
- Acquire tools, techniques and templates so you can design, implement and market your own group coaching programs;
- **Practice and receive feedback** on your group coaching skills.

### This program will be of interest to coaches who:

- Are interested in expanding their work to groups and teams
- Are looking to coach groups in the corporate sector or with the general public
- Are looking to provide group coaching in person or virtually

The program is can be offered in other locations for groups of coaches who are interested in hosting this experiential program. The program is being renewed for **15 hours of Continuing Coach Education** by the International Coach Federation (ICF) – 13 hrs of Core Competencies, 2 hrs Resources.

**Program Pricing:** \$1095 Canadian plus HST (13%) (Inquire about discounts if you register with a colleague or our early bird rates)

Here's what past participants have said about the Group Coaching Intensive:

**A MUST for a group coach building their business** – Ellen Nyland, CPCC

Informative, Action Oriented and Professional – Beverley Rodrigues

**The “REAL” thing on group coaching** – Elaine Bradshaw

If you want to create, synergize, and learn, then this is for you – Ryan DaCosta

**Hands-on, practical, great practice sessions, and lots of opportunity to interact with peer coaches** – Margaret Imai-Compton

A phenomenal incubator for group coaching!

**Hours: Day 1 – 8:30 - 5pm, Day 2 - 8:30 – 4:30 pm**

**What's included with your registration:**

- Group Coaching Intensive Program Binder (70 plus pages including templates you can use with your work)
- Copy of Jennifer's Effective Group Coaching book
- Group Coaching Facilitator Starter Kit (Essential tools in one box!)
- Pre-program individual call with Jenn
- Post program group follow up call
- 15 hours of instruction & practice using your group coaching skills
- A light lunch both days

**Topics covered throughout the two days include:**

- What is Group Coaching?
- How do team and group coaching differ?
- The Continuum of Small Group Process - Workshops/Facilitation/Group Coaching
- Core Skills and Best Practices for Group Coaching – What is similar and different from individual coaching
- Group Dynamics and Group Development
- Experiential Education Cycle
- Practice – Core Skills/Powerful Questions/Opening and Closing Sessions
- Structuring a Group Coaching Session
- Creating Your Vision for Group Coaching
- Implementation Issues – Logistics, Pre-program, post-program follow up
- Phone and Virtual Program Delivery Best Practices
- Exercises and Resources for Group Coaching
- Actions, Assignments and Accountability
- Marketing Your Group Coaching Programs
- Corporate Group and Team Coaching Considerations
- Group Coach Learning Points
- Tricky Issues: Difficult Participants
- Evaluating Your Programs
- Next Steps – Taking Your Learning Forward and Creating Your Own Accountability

The program is designed to provide new and experienced coaches with tools, additional resources, practice and feedback with group coaching techniques. **Each coach will lead the group through a 25 minute exercise of their choice and receive feedback on this from the group (Morning – Day 2).**

**Inquire about our special rates when you sign up with a colleague. *Have a group of 7-10 coaches? We can deliver a customized program to your group. Contact us today.***

**Questions/Registrations: Contact Jennifer at [info@potentialsrealized.com](mailto:info@potentialsrealized.com) or 416.996.8326. You can also register online at <http://www.groupcoachingintensive.com>. Details about venues for programs can be found online, as well as any special room rates we have negotiated. information about our other courses, including online offerings, please visit us at <http://www.groupcoachingessentials.com>. Follow the Group Coaching Ins and Outs blog at <http://groupcoaching.blogspot.com> or Jennifer on Twitter at <http://twitter.com/jennbritton>.**

Here's what past participants have said about the program:

**"A must for coaches who want to bring their coaching skills to another level!" – Mylene Beauchamp**

**"A time for you to focus on group coaching and building your business. A rare treat and strategic business move to participate in person with other great coaches and Jennifer's excellent facilitation." – Kathleen Clark, PCC**

**"Expand and enhances your work/skills even if you aren't going to build a group coaching business" – Dr. Jean Davidson**

**"Specific tools and techniques combined with flexibility and expertise in eliciting participation made the time meaningful" - KH**